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# Růžena Štemberková

Růžena Štemberková has long been active in the fields of marketing and cultural projects, where she combines a creative approach with practical planning. She has experience in preparing and implementing projects, liaising with partners, and fundraising for cultural and community initiatives. Her strength lies in her work with communities – she is skilled at creating an environment in which people can engage in meaningful collaboration.

She also specialises in intellectual property (IP) and the transfer of knowledge and technology, which enables her to help mentees protect their ideas and put innovations into practice. She can support mentees in particular with project formulation, brand building, securing funding, engaging target groups, and also with establishing an IP strategy and bringing project outputs to market.





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# Monika Maříková

Monika Maříková works in the fields of human resources, leadership and adult education. She has experience in team development, setting up HR processes and supporting managers and individuals in their professional growth.

Her approach combines practical leadership tools with a coaching-based style that helps people find their own solutions. As a mentor, she helps participants with personal development, building leadership skills, career planning and effective communication within a team.





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# Alena Doležalová

Alena Doležalová specialises in finance, accounting and grant management, primarily within the non-profit sector. She has experience in financial planning, budgeting, monitoring key performance indicators and preparing grant applications.

Her work also involves collaborating with donors, partners and auditors. She can support mentees in particular with setting up a project's financial model, working with budgets, preparing grant applications and understanding cash flows in non-profit organisations.





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# Jura Švehla

Jura Švehla works in the field of IT and product development, where he focuses primarily on start-ups and agile management methods. He has experience in building digital products from the initial idea right through to market launch. He specialises in agile approaches, working with development teams and validating product hypotheses.

As a mentor, he helps participants validate their ideas, set up the development process, work with their team and prepare the product for the market.





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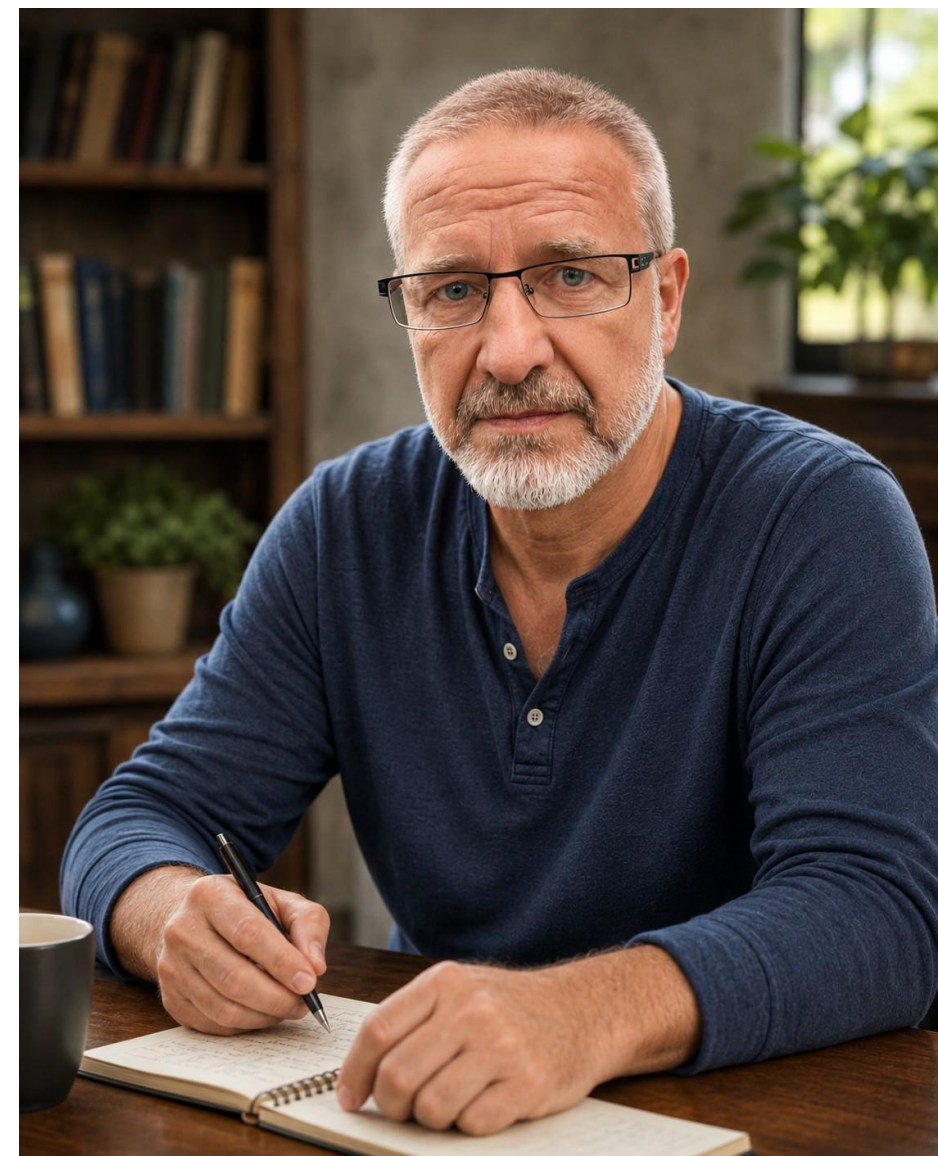
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# Patrik Červák

Patrik Červák works in the fields of design, user experience (UX) and branding, with a focus on the creative industries. He has experience in creating visual concepts, designing user interfaces and building strong brands. His approach combines aesthetics with functionality and a focus on users' needs.

He supports mentees particularly in developing design ideas, creating prototypes, establishing brand identity and presenting the value of a product or service.





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# Miroslava Vlčková

Miroslava Vlčková is involved in social enterprise, community projects and evaluation work. She has experience in planning and implementing projects that generate a positive social impact, and in working with diverse target groups. She specialises in measuring the impact of projects, evaluation and identifying sustainable models.

In her role as a mentor, she helps participants to set up social projects, measure their impact, carry out evaluations and find ways to achieve long-term sustainability.





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# Vít Pavlík

Vít Pavlík practises law, specialising in intellectual property and business start-ups. He has experience with the legal framework for start-ups and the protection of ideas, trade marks and copyrighted works. His work also includes advising on setting up businesses and establishing contractual relationships.

He supports mentees particularly with legal issues relating to business, the protection of intellectual property, establishing terms of cooperation and preparing for negotiations with partners.





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# David Fiklík

David Fiklík specialises in operations, logistics, process management and financial management. He has experience in process optimisation, capacity management and setting up effective operational models. His work also includes financial planning, monitoring key performance indicators and risk management.

As a mentor, he helps participants with setting up processes, capacity planning, financial management and the practical implementation of projects.



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# Jiří Malý

Jiří Malý works in sales and B2B business, specialising in business strategy and financial management. He has experience in building business relationships, negotiating with clients and developing markets. He specialises in setting up business models, working with key clients and revenue planning.

He supports his mentees particularly in setting business strategy, working with clients, growing revenue and linking sales with financial planning.





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# Aleš Kopriva

Aleš Kopriva focuses on technology, innovation, and research and development. He has experience in transferring knowledge from research into practice, developing new solutions, and fostering collaboration between the academic and industrial sectors. He specialises in new technologies, product development and finding applications for innovative ideas.

In his role as a mentor, he helps participants to validate technical solutions, identify markets for innovations, collaborate with partners and prepare projects for further development.

